



# Sponsorship & Fundraising Program

**Kenosha Area Soccer League (KASL)** provides recreational league play for boys and girls ages 3 through 18. Adult recreational leagues are also available and a great way to have fun, exercise and learn the soccer skills your children are learning. KASL's mission is to develop the physical, mental, social, and emotional growth of our youth through the sport of soccer for all ages and all skills levels. KASL's emphasis is on the enjoyment and development a player receives through these programs.

KASL aims to keep soccer affordable for anyone interested in playing and is done through its sponsorship program.

If interested in being a KASL sponsor, please send an email to [KASL@kenoshasoccer.com](mailto:KASL@kenoshasoccer.com) or call Hailey at 262-612-3535.

## Special thanks to our 2023-2024 GOLD Sponsor



### Sponsorship:

#### Platinum Level

##### PLATINUM SPONSORSHIP PACKAGE

Price: \$10,000.00

##### Description:

1. Company logo (1 color – black or white) on ten team sets of uniforms (12+ jerseys per team) - *must be selected in advance of uniform order.*
2. Company name and logo on field sign or concession sign
3. Company logo on our marketing materials as a platinum sponsor with link to company site on website
4. Shout out on our social media posts (quarterly-4x year)
5. 1 player registration or scholarship
6. One 'Game Day Event' to be renamed and promoted as 'Company Day'
7. Opportunity to set up table(s) to sell/advertise company at any of our special events through the season (Kick or Treat, Tournament Weekend)
8. Plaque with team photo
9. Token of appreciation

#### Gold Level

##### GOLD SPONSORSHIP PACKAGE

Price: \$4,000.00 annually

##### Description:

1. Company logo (1 color – black or white) on six team sets of uniforms (12+ jerseys per team) - *must be selected in advance of uniform order.*
2. Company logo on our marketing materials as a gold sponsor with link to company site on website
3. Shout out on our social media posts (quarterly-4x year)
4. 1 player registration or scholarship
5. One 'Game Day Event' to be renamed and promoted as 'Company Day'

6. Opportunity to set up table(s) to sell/advertise company at any of our special events through the season (Kick or Treat, Tournament Weekend)
7. Plaque with team photo
8. Token of appreciation

## Silver Level

### SILVER SPONSORSHIP PACKAGE

Price: \$2,000 annually

#### Description:

1. Company logo (1 color – black or white) on four team sets of uniforms (12+ jerseys per team) - *must be selected in advance of uniform order.*
2. Company logo on our marketing materials as a silver sponsor with link to company site on website
3. Shout out on our social media posts (2x year)
4. Opportunity to set up table(s) to sell/advertise company at any of our special events through the season (Kick or Treat, Tournament Weekend)
5. Plaque with team photo
6. Token of appreciation

## Bronze Level

### BRONZE SPONSORSHIP PACKAGE – Team Sponsorship

Price: \$450.00 annually

#### Description:

1. Company logo (1 color – black or white) on one team set of uniforms (12+ jerseys) - *must be selected in advance of uniform order.*
2. Shout out on our social media posts (1x year)
3. Plaque with team photo

### SCHOLARSHIP FUND

Price: \$Any amount

Unlimited

#### Description:

Gifts to our scholarship fund go directly to assist less fortunate players who are not able to afford to play organized soccer. 100% goes towards player fees. Donation accepted during registration process.

## Fundraising:

### BUY A BRICK

Price: \$75.00 - \$150.00

#### Description:

Each brick is engraved and will be placed around the pavilion and picnic area. This fundraiser is not only helping KASL, but also gives each and every individual who has been affiliated with KASL the chance to leave their mark at Anderson Park.

% of cost goes into a general fund for miscellaneous KASL needs.

### SPIRIT WEAR

Price: varies

#### Description:

KASL spirit wear made on demand all year and limited supply available to purchase in the office on game days.